

## *Calamba Mass Housing Project*

Site Engineering of a Housing Subdivision



**Client**

Regatta Properties, Inc.

**Project**

Calamba Mass Housing project

**Location**

Laguna, Philippines

**Project Period**

Start April 1994  
End May 1995

### **Project Description**

The Project intended to develop a 9.9525 hectare property located in Calamba, Laguna into a residential subdivision project with the target market focused on the upper lower to lower middle-income families. The development was implemented with due consideration to the Client's Business plan for the proposed project and consistent with the target market selected. The target market for the resulting house and lot offering were:

1. those working within ten (10) to twenty (20) kilometer radius of the property;
2. presently renting, staying with relatives, or commuting from outside the influence area , etc., and
3. with gross income of P8,000 to P10,000

### **Scope of Services**

Trans-Asia undertook the Preparation of a Subdivision Plan and Detailed Engineering Study which included the following:

- Verification of Site Characteristics and Overall Development of Trends in the immediate Vicinity of the area
- Drainage Surveys;
- Site Investigation and Testing;
- Alternative Development Plan;
- Preliminary Engineering Design; and
- Environmental Impact Assessment.



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